



Sponsor Miracle Makers International Film Festival

Deck Overview

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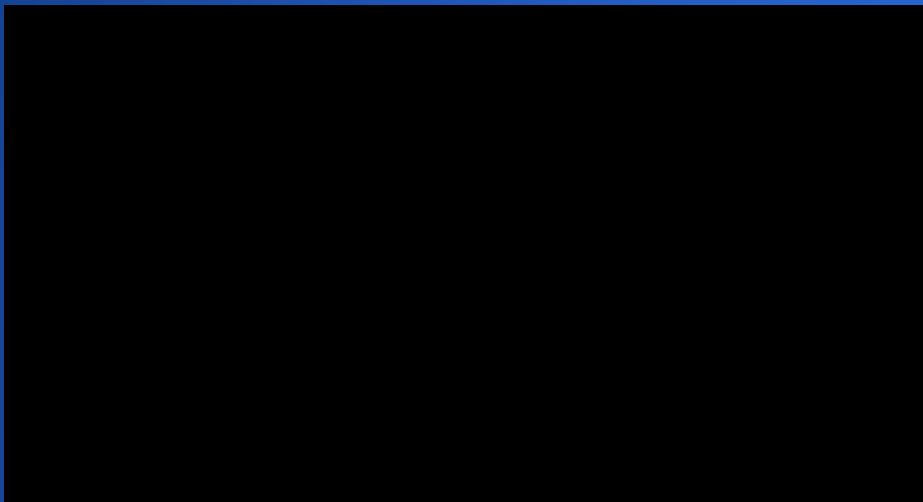
Miracle Makers IFF Mission



Miracle Makers International Film Festival is a leading platform for Christian and family-friendly content, aiming to bring transformation to the entertainment industry. Through online events and an in-person festival right here in the heart of the film capital of the world Los Angeles, CA. We provide opportunities for filmmakers and artists of all kinds to showcase their work, connect with industry professionals, reach global audiences, and even find distribution. The festival seeks to break industry barriers, facilitate distribution deals, and empower creators through networking, financial literacy, and spiritual enrichment. Join us in igniting a revival in faith-based entertainment.

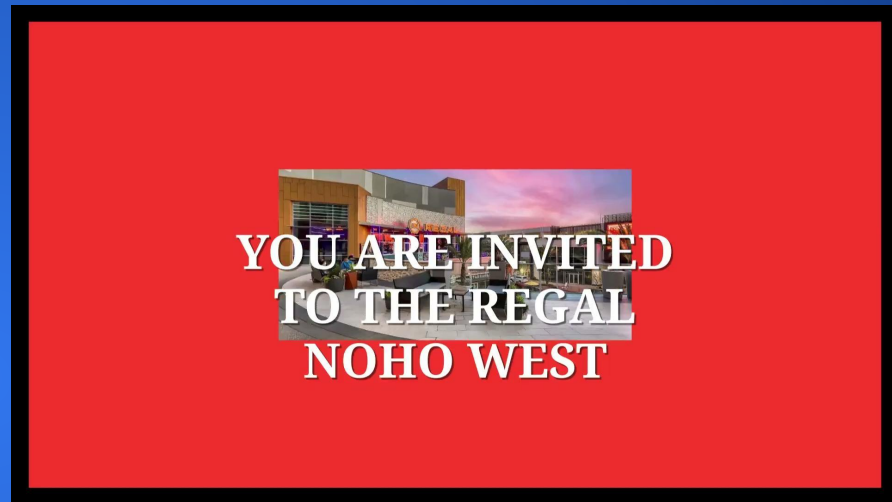
- The mission of Miracle Makers International Film Festival is to showcase the transformative power of faith-based films and foster cultural exchange on an international scale.
- We aim to inspire audiences and filmmakers to engage with themes of spirituality, hope, and redemption through the medium of film, writing, music, dance, art, content creation, and more.
- Our festival serves as a platform for emerging and established filmmakers to share their vision and connect with a diverse global audience.

Previous Miracle Makers International Film Festivals



Miracle Makers IFF Season 1

MMIFF's Season 1 was held in Las Vegas, NV. As a brand new film festival we were thrilled to host our event in such a spectacular location. Of all our goals met in our first year, by far what mattered most to us was establishing a real relationship with the first of many more Miracle Makers to come. That's exactly what we did, exceeding all expectations. The outpouring of 5 star reviews across the board we credit to our core belief that every Maker matters, and that MMIFF is here to serve.



Miracle Makers IFF Season 2

MMIFF's Season 2 marked our return to the film capital of the world, where we remain to this day. Our submissions and attendees multiplied immensely, as did our value and offerings including the newly minted state-of-the-art Regal Cinema, panels from Atlas Distribution Founder Harmon Kaslow, as well as in person appearances from our top Christian films Stars and Producers. Not to mention more Miracle Makers than ever!



Daniel Baldwin Miracle Makers IFF Winner 2021

The Vision of Miracle Makers

Unveiled in 2021, the vibrant Miracle Makers IFF emerges as a leading global Makers' marketplace, igniting Christian creativity to transform the entertainment industry as we know it.

MMIFF aims to break boundaries with Christ-centered artistic innovation, to establish a worldwide platform for faith-driven, family-centered content. From immersive virtual showcases, to a series of in-person events at our festival here in the film capital of the world. We're redefining industry standards, magnifying Christian stories, and creating a crossroads where Makers can merge with producers, distributors, and other career changing connections.

Embark on a transformative journey of faith and creativity as we engage with industry pioneers and cultivate the next generation of value-driven entertainment leaders.

Why Sponsor Miracle Makers?



- ★ Brand Visibility: Amplify your presence across the globe through promotional materials, screenings, and dynamic social media campaigns.
- ★ Audience Engagement: Forge meaningful connections with attendees through immersive booths, captivating events, and innovative virtual experiences.
- ★ Supporting Arts and Christian Creators: Champion the vibrant tapestry of creativity in filmmaking, writing, music, dance, and content creation, showcasing your commitment to this community.



Miracle Makers IFF GLOBAL AUDIENCE

Embark on our journey as we grow into the world's next premier Christian film festival, With a focus on faith-based and family-friendly content, and the addition of virtual access to the festival, we foresee exponential expansion. Shows like "The Chosen" and "Sound of Freedom" underscore the massive global demand for such content. By sponsoring us, your brand taps into our growing audience, expected to triple this year, from our current 250,000 engaged viewers. Don't miss this chance to connect with our audience as we make miracles together.

Audience

This ad reached 155,545 people in your audience.

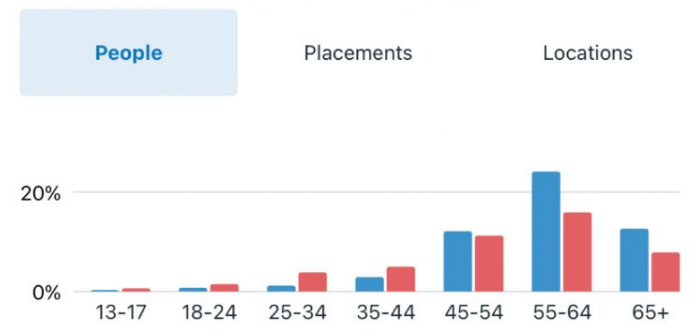


Audience details

Location - living in
Argentina, Switzerland, China, Germany, Denmark, Spain, Finland, France, United Kingdom: England, Greece, Ireland, Israel, India, Iceland, Italy, Japan, Mexico, Norway, Portugal, Sweden, United States and South Africa

Audience

This ad reached 46,882 people in your audience.



A MASSIVE MARKET IN NEED OF MIRACLE MAKERS

Our team engages a diverse global audience through film, culture, and faith. We identify common themes to enhance engagement strategies.



141 million
Christians engage
in Christian media
every month in the
United States alone.
There are 2.3 billion
Christians around
the world.



40%
of Faith Driven
Consumers say
lack of family
friendly options
prevents them from
going to the movies
more often.



55%
of Faith Driven
Consumers say
there are not
enough options in
the marketplace.



89%
of Faith Driven
Consumers feel
that they have
different
entertainment
needs than the
market at large.



86%
of Faith Driven
Consumers are much
more likely
to choose
entertainment
options that promote
Christian-compatible
values.

Marketing and Promotion Strategy



Vanessa Lua Interviewer and Influencer filming Actor Aaron Braxton star of the film The Dragonfly Tale and their big win at MMIFF 2023

- Teaser Trailers: 🎬 *Coming soon!*
- Press Releases and PR Articles: 📰 *Hot news!*
- Utilize Past Event Footage: 📺 *Relive it!*
- Post in Relevant Online Groups: 💬 *Join us!*
- Partner with Pastors and Churches: 🏛️ *Spread the good news together!*
- List Website in Festival Directories: 🌐 *Claim it!*
- Hold Ticket Raffles: 🎟️ *Unlock it!*
- Secure Podcast and Online Show Interviews: 🎙️ *Tune in!*
- Interview Attending Makers, Influencers, and Celebs: ✨ *Meet them!*
- Send Regular Newsletters: ✉️ *Stay updated!*
- Personalize Sponsor Highlights: 📁 *Celebrate them!*
- Extend Exclusive Event Invitations: 📧 *You're invited!*
- Execute Email Marketing Campaigns: 📧 *Inbox excitement!*
- Run Targeted Online Ads: 💻 *Catch the wave!*
- Share Post-Event Coverage and Engage Audience with Polls: 📊 *Relive it!*

Featured Success Stories

Miracle Makers IFF is more than just a film festival. Miracle Makers Productions is a full-service production company. Many of our Makers become a part of our success stories, and we become a part of theirs.



Death on the Border written and directed by Wendy Wilkins

MMIFF Director Erin Miracle and producing partner Gretel Snyder produced this inspiring and poignant feature film starring Danny Trejo, Shannon Elizabeth, and Eric Roberts.

Death on the Border is now internationally distributed, and is a prime example of an independent film finding huge success, and what our Makers can do beyond our film fest.



The Next Big Hit created by Zak Lee
Directed by Pat Battistini

This spectacular martial arts musical comedy feature film produced by Miracle Makers Productions in partnership with LightRow Pictures, premiered at MMIFF 2023!

Premiering a Miracle Makers Productions feature film is one of best ways we can maximize the film festival to share our Maker's success stories and inspire future productions.



Imbalance feature film written and directed by Dale Griffiths Stamos

Winner of Best Director for a Short Film at MMIFF 2023, Dale Griffiths Stamos and her company Venice Sky Productions has partnered with Miracle Makers Productions to produce this brilliant and intriguing film set in Santa Barbara, CA.

Another MMIFF success story and example of how much more can come from our festival.



Film Diversity and Impact

From big budget Faith-Based films to emerging Makers, MMIFF spotlights a diverse range of productions. In Hollywood, Faith-Based and Family-Friendly content creators are in the minority. Which is why our festival has become a powerful magnet for these underserved artists around the world.



Talent and Creativity Spotlight

As one of only a few festivals that features Faith-Based films, we attract the producers, directors, and stars who attend our in-person events. When the best of the Faith-Based film community can come together in one place and network with emerging Makers, more miracles are made.



Memorable Highlights and Awards

Awarding artists and honoring their work is key to bolstering the careers of our Makers. Each year we receive more testimonies of festival impacting lives and contributing to the ongoing success of our attendees. As we grow in partnership with sponsor, the more we can offer to everyone at MMIFF.

Vincenzo Carubia

Great networking opportunities and awesome turnout. Erin miracle is a true light to this world. Anyone who is a part of this festival will say the same. Thank you so much it was an honor attending.

August 2021

Overall Rating	★★★★★	Communication	★★★★★
Quality	★★★★★	Hospitality	★★★★★
Value	★★★★★	Networking	★★★★★

Jonathan Turner Smith

In my opinion, Communication is the key to a successful film festival or screenplay competition. This is one reason Miracle Makers is a top tier festival. Not only do they keep everyone informed with updates and key information, but they never veered nor pushed back their advertised dates of announcement and schedules. Truly one of the most professionally satisfying festivals I have entered. Bravo!!!

Overall Rating	★★★★★	Communication	★★★★★
Quality	★★★★★	Hospitality	★★★★★
Value	★★★★★	Networking	★★★★★

Marcus Hamm

What an incredible festival and an incredible concept. It truly was a miracle to have made it in and to have received a Hero Award for our fan film The Black League of Superheroes. We appreciate the full spectrum of screening, award presentation, interviews and showcasing of our current and future projects. This is truly what makes a great film festival!

Overall Rating	★★★★★	Communication	★★★★★
Quality	★★★★★	Hospitality	★★★★★
Value	★★★★★	Networking	★★★★★

Natcha Dehommé

Miracles Makers International Film was such an incredible experience to be a part of! Thank you to everyone at Miracles Makers International Film for making dreams come true and for changing lives for the better. Thank you for inspiring, empowering us and giving us hope to further push to accomplish our dreams. You are all a blessing to everyone no matter how far in the competition they make it through. I recommend this film festival to anyone looking for an authentic festival who understand, value, and create opportunities for everyone. I truly appreciate, value, and honor this opportunity to be apart of this incredible festival! Love but not least, Erin Miracle, thank you for being a miracle to all who come to know you! You are such a bright light in a dark world. Thank you for shining your light so brightly and being an incredible soul! I truly appreciate you and everyone at Miracle Makers International Film.

Overall Rating	★★★★★	Communication	★★★★★
Quality	★★★★★	Hospitality	★★★★★
Value	★★★★★	Networking	★★★★★

Emil Minasyan

Fantastic Festival!!!! I am so proud that I won awards at this amazing film festival!!! Great people!!! Great films!!! And great atmosphere!!! Loved it!!!!

Overall Rating	★★★★★	Communication	★★★★★
Quality	★★★★★	Hospitality	★★★★★
Value	★★★★★	Networking	★★★★★

Alan David Pritchard

Thank you so much for recognizing 7 of my works - with two emerging as winners! A great festival with extremely friendly organizers - Erin responds quickly and kindly to all inquiries and offers supportive and friendly responses throughout the whole process. A festival worth submitting to. Very professional.

Overall Rating	★★★★★	Communication	★★★★★
Quality	★★★★★	Hospitality	★★★★★
Value	★★★★★	Networking	★★★★★

MMIFF Next Season Highlights



- Elite Celebrity Lineup: Your sponsorship helps us secure top-tier celebrities for our festival.
- Prime Marketing Opportunity: Align your brand with the stars! Sponsoring our event puts your company in front of millions of fans eagerly awaiting appearances by their favorite celebrities.
- Global Visibility: Previous festivals have reached over 10 million viewers worldwide and generated 1.5 million social media interactions. Your sponsorship ensures your brand is seen and recognized on a global scale.
- Fan Engagement: Connect directly with passionate fans. Your sponsorship not only enhances the festival experience but also establishes your brand as a key player in the entertainment industry.



- Industry Nexus: Your sponsorship brings top distributors and production companies, offering prime networking opportunities.
- Exclusive Insights & Networking: Engage attendees with behind-the-scenes access, enhancing learning and networking.
- Market Expansion Catalyst: Our festival attracts diverse audiences, exposing your brand to new opportunities.
- Enhanced Experience: Sponsorship elevates the event, offering exclusive industry interactions.
- Strategic Collaboration: Sponsorship enables direct engagement with distributors, fostering partnerships that expand brand reach and market presence.

Deals and Distribution



MMIFF is thrilled to announce our new partnership with Filmocracy! For the first season ever, we will provide a virtual festival experience for our out-of-state, and international community. This is major news for our Makers and our sponsors, as this virtual component allows us to expand our mutual audiences exponentially.

Even more exciting news is that MMIFF and Filmocracy together can now offer our Makers immediate distribution opportunities through Hoopla! Hoopla is a free streaming platform available to library cardholders in the USA, Canada, Australia, and New Zealand, boasting over 5 million users worldwide, and 100,000 more joining each month. Selected MMIFF filmmakers can now distribute their works on Hoopla, generating significant revenue with each view. This addresses the distribution challenges filmmakers face, especially within the Christian creator community.

We're also collaborating with other major traditional, and non-traditional distributors, as well as new tech companies transforming the distribution and marketing game as we know it. These partnerships mark a new era for filmmakers, empowering them to amplify their voices and reach wider audiences, shaping culture and society for the better.

Sponsorship Partnership Overview



Level

Differentiation

5 Different levels with unique benefits and exposure.

- Believer
- Blessing
- Angel
- Saint
- Miracle Maker

Exclusive Options

Sponsorship options include logo placement, 30 second corporate trailers before film screenings, logo placement on online newsletters, step and repeat, links to the website etc.

Pricing & Value

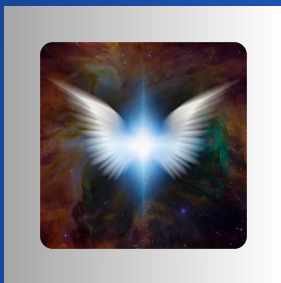
- Believer \$2,500
- Blessing \$5,000
- Angel \$10,000
- Saint \$15,000
- Miracle Maker \$25,000 +

Exclusivity & Slots

Early commitment allows for company exposure from the beginning, limited Miracle Maker & Saint sponsorships due to trailers before screenings.

MMIFF Sponsorship Tiers

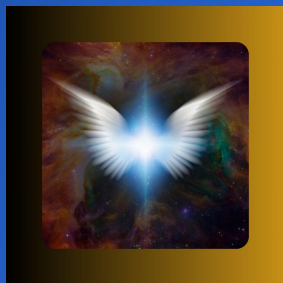
Tiers can be customised to fit your needs. We also welcome sponsors who want to partner with us through in-kind contributions. Contact us for more information..



Miracle Maker

\$25,000 +

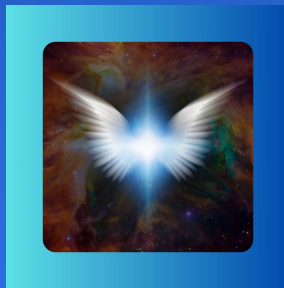
- Corporate Trailer: 30-sec trailer before all screenings.
- Branding: Logo on website, e-newsletters, signage.
- Ad: Full-page in virtual program.
- Logo Display: Before screenings.
- Access: 10 All Access Passes.
- Extras: VIP networking, customized content, social media promotion, post-event recognition.
- Logo on step & repeat
- Company named as presenting sponsor on individual category block



Saint

\$15,000 +

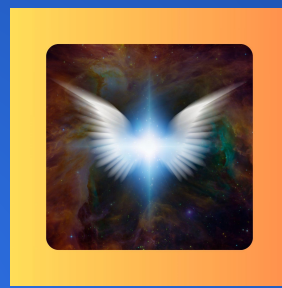
- Corporate Trailer: 15-sec before select screenings.
- Branding: Logo on signage.
- Ad: Full-page in virtual program.
- Logo Display: Before screenings.
- Online Presence: On website, e-newsletters..
- Access: 6 All Access Passes.
- Extras: VIP networking, social media promotion, post-event recognition.
- Logo on step & repeat
- Company mention during panels



Angel

\$10,000 +

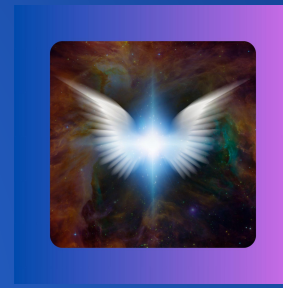
- Half-page in virtual program.
- Logo Display: Before screenings.
- Online Presence: On website.
- Access: 6 All Access Passes.
- Extras: social media promotion, post-event recognition.
- Logo on lanyards



Blessing

\$5,000 +

- Ad: Quarter-page in virtual program.
- Logo Display: Before screenings.
- Online Presence: On website.
- Access: 4 All Access Passes.
- Extras: Social media promotion, post-event recognition, customized content creation.



Believer

\$2,000 +

- Logo on Sponsorship page of website.
- Logo on virtual program on Sponsorship page.
- Logo displayed on e-newsletter.
- Access: 2 All Access Passes.
- Extras: Social media promotion, post-event recognition.

How Sponsorship Funds Are Utilized

The support we receive directly impacts the quality of our festival, allowing us to offer scholarships, enhance production values, and create memorable experiences for our Makers, celebrity guests, attendees, and partners.

- Venue and Vendors:
 - Secure the best venue
 - Engage top vendors
- Operational Support:
 - Booking celebrity guests for panels and appearances
 - Enhancing overall festival experience
 - Insurance for safety and risk management
 - Awards and gift bags
 - Festival gala
 - Photographers
 - Press coverage
 - Equipment
 - Posters and signage
 - Red-carpet and step-and-repeat setup
 - Special judges
 - Festival staff and crew support

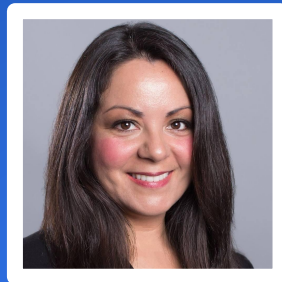


Miracle Makers IFF Directors



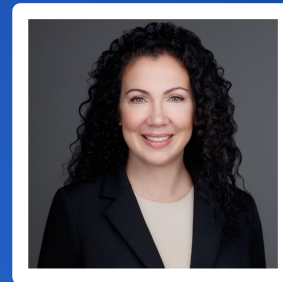
Erin Miracle Founder & Director

Erin Miracle is a powerhouse in the entertainment industry, recognized for her multifaceted talent and entrepreneurial vision. Moreover, as the Founder of Miracle Makers International Film Festival and Miracle Makers Productions, Erin champions storytelling in all forms, offering sponsors unique opportunities to pioneer a new Hollywood for Faith-Based and Family-Friendly creators and audiences. With a proven track record and a commitment to making miracles, Erin invites sponsors to join her in shaping the future of entertainment.



Lailah Moridzadeh Co-Director

Lailah Moridzadeh, with a diverse background in journalism, film, and financial services, is on a mission. As a devoted mom, follower of Christ, and business enthusiast, she envisions a world where TV and films uplift and inspire. Her passion drives her to lead a revival in the entertainment industry, crafting impactful, faith-oriented content that resonates globally and guides people to a deeper connection with God through media.



Danielle Douglas Associate Director

Danielle Douglas has been integral to MMIFF since its inception, bringing expertise in production, e-commerce, marketing, and operations. As a dedicated Host, she fosters vibrant live events while championing the festival's mission. Beyond MMIFF, Danielle is a pioneering force in independent cinema, known for her innovative approach and commitment to progress, shaping the industry's future with excellence and vision.

Join us in making miracles happen!

Sponsor Miracle Makers IFF today and be a powerful part of our mission to revolutionize the entertainment industry with Faith-Based, Family-Friendly, and Christ-Centered content.

Together, we can ignite a revival, empower creators, and bless audiences worldwide. Partner with us, become a Miracle Maker, and let's shape the future of entertainment together.



INTERNATIONAL FILM FESTIVAL

STORIES THAT MAKE YOU BELIEVE

**Thank you,
and God bless!**